

# CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

CONRAD APPEL  
3832 Edenborn Ave.  
Metairie, LA 70002

2. Office Sought (Include title of office as well)

STATE SENATE  
JEFFERSON  
9

OFFICE USE ONLY

Report Number: 54566

Date Filed: 11/12/2015

Report Includes Schedules:

Schedule A-1  
Schedule A-3  
Schedule B  
Schedule E-1  
Schedule E-2

3. Date of Primary 10/24/2015

This report covers from 10/5/2015 through 11/1/2015

4. Type of Report:

\_\_\_\_\_ 180th day prior to primary  
\_\_\_\_\_ 90th day prior to primary  
\_\_\_\_\_ 30th day prior to primary  
\_\_\_\_\_ 10th day prior to primary  
X 10th day prior to general  
\_\_\_\_\_ 40th day after general  
\_\_\_\_\_ Annual (future election)  
\_\_\_\_\_ Supplemental (past election)  
\_\_\_\_\_ Amendment to prior report

5. FINAL REPORT if:

\_\_\_\_\_ Withdrawn  
\_\_\_\_\_ Filed after the election AND all loans and debts paid  
\_\_\_\_\_ Unopposed

6. Name and Address of Financial Institution  
(You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all

GULF COAST BANK  
200 ST CHARLES AVE  
NEW ORLEANS, LA 70130

7. Full Name and Address of Treasurer  
WILLIAM VANDERBROOK CPA  
2900 CLEARVIEW PKWY  
SUITE 206  
METAIRIE, LA 70006

9. Name of Person Preparing Report WILLIAM VANDERBROOK CPA

Daytime Telephone 504-455-0762

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure

This 12th day of November, 2015.

Conrad Appel

Signature of Candidate/Chairperson  
(To be signed by Chairperson *only* if report by principal campaign committee)

504-455-0762

Daytime Telephone

WILLIAM VANDERBROOK CPA

Signature of Treasurer

504-455-0762

Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY  
a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

On attached sheet

**FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY**

Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

Name and Address of **Principal Campaign Committee**

Chairperson: Conrad Appel

COMMITTEE TO ELECT CONRAD APPEL  
3832 EDENBORN AVE  
METAIRIE, LA 70002

Name and Address of **Committee's Chairman**

CONRAD APPEL  
3832 Edenborn Ave.  
Metairie, LA 70002

## SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 2,250.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
4. <b>TOTAL CONTRIBUTIONS</b> (Lines 1 + 2 +3)	\$ 2,250.00
5. Other Receipts (Schedule A-3)	\$ 28.11
6. Loans Received (Schedule B)	\$ 92,000.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. <b>TOTAL RECEIPTS</b> (Lines 4 + 5 + 6 + 7)	\$ 94,278.11

DISBURSEMENTS	This Period
9. Expenditures (Schedule E-1)	\$ 121,946.51
10. Other Disbursements (Schedule E-2)	\$ 76.00
11. Loan Repayments Made (Schedule B)	\$ 0.00
12. Funds Loaned (Schedule D)	\$ 0.00
13. <b>TOTAL DISBURSEMENTS</b> (Lines 9 + 10 + 11 + 12)	\$ 122,022.51

FINANCIAL SUMMARY	Amount
14. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this election)	\$ 128,760.25
15. <i>Plus</i> total receipts this period (Line 8 above)	\$ 94,278.11
16. <i>Less</i> total disbursements this period (Line 13 above)	\$ 122,022.51
17. <i>Less</i> in-kind contributions (Line 2 above)	\$ 0.00
18. Funds on hand at close of reporting period	\$ 101,015.85

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## SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments (i.e., savings accounts, CD's, money market funds, etc.)	\$ 0.00
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	\$ 0.00

FINANCIAL SUMMARY	Amount
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	\$ 92,000.00
22. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 500.00
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	\$ 0.00
24. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above.)	\$ 0.00
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	\$ 0.00

SPECIAL TRANSACTIONS - total for the election	This Election
26. Total amount of contributions received from political committees for both the primary and general elections combined since the first report filed for this election.	\$ 59,619.60

## NOTICE

The personal use of campaign funds is prohibited.\* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c)(3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

\*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15,

## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
COASTAL IMPAC PAC PO BOX 111 PORT ALLEN, LA 70787  POLITICAL COMMITTEE? <u>  X  </u> PARTY COMMITTEE? <u>      </u>	10/15/2015	\$500.00	\$500.00
JAN DAVIS 1515 SYLVANIA AVE METAIRIE, LA 70005  POLITICAL COMMITTEE? <u>      </u> PARTY COMMITTEE? <u>      </u>	10/21/2015	\$200.00	\$200.00
JANE EASON 4725 HASTINGS ST METAIRIE, LA 70006  POLITICAL COMMITTEE? <u>      </u> PARTY COMMITTEE? <u>      </u>	10/21/2015	\$50.00	\$50.00
STEPHEN ROSENTHAL 1421 SONIAT ST NEW ORLEANS, LA 70115  POLITICAL COMMITTEE? <u>      </u> PARTY COMMITTEE? <u>      </u>	10/21/2015	\$1,000.00	\$1,000.00
JOHN VAN VRANCKEN 4613 HESSMER AVE METAIRIE, LA 70002  POLITICAL COMMITTEE? <u>      </u> PARTY COMMITTEE? <u>      </u>	10/21/2015	\$500.00	\$500.00
4. SUBTOTAL (this page)		\$2,250.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 2,250.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page) <u>          \$500.00          </u>		TOTAL (complete only on last page of this schedule) <u>          \$ 500.00          </u>	

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## SCHEDULE A-3: OTHER RECEIPTS

This schedule is used to report those receipts that are not "contributions"; that is, monies paid to the campaign that are not given for the purpose of supporting, opposing or otherwise influencing the nomination or election of a candidate to public office. Examples include interest or investment income. Receipts should be reported on this schedule only if they have not been reported elsewhere in this report. The explanation of the receipt should state the reason the payment was made to the campaign.

1. Name and Address of Source	2. Date(s)	3. Explanation(s)	4. Amount(s)
GULF COAST BANK 200 ST CHARLES AVE NEW ORLEANS, LA 70130	10/31/2015	INTEREST INCOME	\$28.11
5. Total OTHER RECEIPTS during this reporting period			\$ 28.11

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## SCHEDULE B: LOANS RECEIVED

The following information must be provided for each loan or line of credit received this reporting period, even if it has been repaid. Also, complete this schedule for loans received in prior periods that are still outstanding. Separate loans must be reported separately, even if from the same source. Any personal funds a candidate loans to his campaign must be reported on this schedule.

1. Name and address of lender CONRAD APPEL 3832 Edenborn Ave. Metairie, LA 70002	2. a. Date* <u>10/14/2015</u> b. Interest rate <u>0.00</u> %(a.p.r.) c. Amount borrowed* ..... \$ <u>35,000.00</u> d. Balance due ..... \$ <u>35,000.00</u>  *For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c. OPTIONAL: Total amount of credit available \$ _____						
3. Endorsers/Guarantors	4. Repayments this period <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 33%; text-align: center;">Date</th> <th style="width: 33%; text-align: center;">Principal</th> <th style="width: 33%; text-align: center;">Interest</th> </tr> </thead> <tbody> <tr> <td style="height: 30px;"></td> <td></td> <td></td> </tr> </tbody> </table>	Date	Principal	Interest			
Date	Principal	Interest					
(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit.)	(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)						
1. Name and address of lender CONRAD APPEL 3832 Edenborn Ave. Metairie, LA 70002	2. a. Date* <u>10/22/2015</u> b. Interest rate <u>0.00</u> %(a.p.r.) c. Amount borrowed* ..... \$ <u>48,000.00</u> d. Balance due ..... \$ <u>48,000.00</u>  *For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c. OPTIONAL: Total amount of credit available \$ _____						
3. Endorsers/Guarantors	4. Repayments this period <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 33%; text-align: center;">Date</th> <th style="width: 33%; text-align: center;">Principal</th> <th style="width: 33%; text-align: center;">Interest</th> </tr> </thead> <tbody> <tr> <td style="height: 30px;"></td> <td></td> <td></td> </tr> </tbody> </table>	Date	Principal	Interest			
Date	Principal	Interest					
(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit.)	(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)						
1. Name and address of lender CONRAD APPEL 3832 Edenborn Ave. Metairie, LA 70002	2. a. Date* <u>10/23/2015</u> b. Interest rate <u>0.00</u> %(a.p.r.) c. Amount borrowed* ..... \$ <u>9,000.00</u> d. Balance due ..... \$ <u>9,000.00</u>  *For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c. OPTIONAL: Total amount of credit available \$ _____						
3. Endorsers/Guarantors	4. Repayments this period <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 33%; text-align: center;">Date</th> <th style="width: 33%; text-align: center;">Principal</th> <th style="width: 33%; text-align: center;">Interest</th> </tr> </thead> <tbody> <tr> <td style="height: 30px;"></td> <td></td> <td></td> </tr> </tbody> </table>	Date	Principal	Interest			
Date	Principal	Interest					
(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit.)	(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)						

## SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
AMERICAN EXPRESS 200 VESEY ST 50TH FLOOR NEW YORK, NY 10285	10/20/2015	CREDIT CARD FEES	\$ 69.45
3 STRATEGIES 5627 SUPERIOR DRIVE SUITE A5 BATON ROUGE, LA 70816	10/14/2015	SIGNS	\$ 2,142.92
AT&T PO BOX 105262 ATLANTA, GA 30348	10/28/2015	TELEPHONE	\$ 95.13
BUISSON CREATIVE 3330 N CAUSEWAY BLVD SUITE 318 METAIRIE, LA 70002	10/13/2015	CREATIVE DESIGN	\$ 1,000.00
CAMPAIGN GRID 701 13TH STREET SUITE 850 Washington, DC 20005	10/06/2015	ELECTRONIC MEDIA EXPENSES	\$ 20,000.00
JMC ENTERPIRSES OF LA 1025 CHIPPENHAM DR BATON ROUGE, LA 70808	10/08/2015	POLLING	\$ 2,100.00
KP PRINTING 3565 LAS VEGAS BLVD SUITE 305 LAS VEGAS, NV 89109	10/15/2015	DIRECT MAIL	\$ 6,250.00
KP PRINTING 3565 LAS VEGAS BLVD SUITE 305 LAS VEGAS, NV 89109	10/22/2015	DIRECT MAIL	\$ 24,234.20
3. SUBTOTAL (optional)			\$55,891.70
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: EXPENDITURES

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
MPRESS 4100 HOWARD AVE NEW ORLEANS, LA 70125	10/20/2015	PRINTING	\$ 12,524.83
OFFICE REMEDY LLC 70 N COURT VILLA DR MANDEVILLE, LA 70471	10/15/2015	CAMPAIGN STRATEGY	\$ 3,200.00
OFFICE REMEDY LLC 70 N COURT VILLA DR MANDEVILLE, LA 70471	10/20/2015	PRINTING	\$ 531.57
OFFICE REMEDY LLC 70 N COURT VILLA DR MANDEVILLE, LA 70471	10/22/2015	PRINTING	\$ 531.57
PELICAN STATE PACHYDERM CLUB PO BOX 113205 METAIRIE, LA 70011	10/21/2015	DINNER MEETING	\$ 25.00
ANN RUCKER 840 ADELE NEW ORLEANS, LA 70130	10/20/2015	CAMPAIGN WORKER	\$ 1,250.00
ANN RUCKER 840 ADELE NEW ORLEANS, LA 70130	10/21/2015	CAMPAIGN WORKER	\$ 2,000.00
SOUTHERN JEWISH LIFE PO BOX 130052 BIRMINGHAM, AL 35213	10/16/2015	ADVERTISING	\$ 300.00
3. SUBTOTAL (optional)			\$20,362.97
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
THE METRO CLUB PO BOX 641475 KENNER, LA 70064	10/15/2015	DINNER MEETING	\$ 30.00
THE METRO CLUB PO BOX 641475 KENNER, LA 70064	10/08/2015	LUNCHEON MEETING	\$ 19.00
US POSTMASTER 17TH ST METAIRIE, LA 70001	10/08/2015	POSTAGE	\$ 5,393.78
US POSTMASTER 17TH ST METAIRIE, LA 70001	10/12/2015	POSTAGE	\$ 6,197.03
US POSTMASTER 17TH ST METAIRIE, LA 70001	10/16/2015	POSTAGE	\$ 6,197.03
WKBU RADIO 400 POYDRAS ST SUITE 800 NEW ORLEANS, LA 70130	10/08/2015	RADIO ADVERTISING	\$ 2,310.00
WKBU RADIO 400 POYDRAS ST SUITE 800 NEW ORLEANS, LA 70130	10/20/2015	RADIO ADVERTISING	\$ 1,170.00
WLMG RADIO 400 POYDRAS ST SUITE 800 NEW ORLEANS, LA 70113	10/20/2015	RADIO ADVERTISING	\$ 1,245.00
3. SUBTOTAL (optional)			\$22,561.84
4. TOTAL (optional - complete only on last page of this schedule)			

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Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
WLMG RADIO 400 POYDRAS ST SUITE 800 NEW ORLEANS, LA 70113	10/08/2015	RADIO ADVERTISING	\$ 6,030.00
WRNO RADIO 929 HOWARD AVE NEW ORLEANS, LA 70113	10/08/2015	RADIO ADVERTISING	\$ 2,580.00
WRNO RADIO 929 HOWARD AVE NEW ORLEANS, LA 70113	10/20/2015	RADIO ADVERTISING	\$ 645.00
WWL RADIO 400 POYDRAS ST NEW ORLEANS, LA 70130	10/20/2015	RADIO ADVERTISING	\$ 2,415.00
WWL RADIO 400 POYDRAS ST NEW ORLEANS, LA 70130	10/08/2015	RADIO ADVERTISING	\$ 11,460.00
3. SUBTOTAL (optional)			\$23,130.00
4. TOTAL (optional - complete only on last page of this schedule)			\$ 121,946.51

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## SCHEDULE E-2: OTHER DISBURSEMENTS

This schedule is used to report those disbursements that are not "expenditures"; that is, monies paid by the campaign that are not paid for the purpose of supporting, opposing or otherwise influencing the nomination or election of a candidate to public office. Examples include the payment of taxes or the refund of contributions. Disbursements should be reported on this schedule only if they have not been reported elsewhere in this report. The explanation of the disbursement should state the reason the payment was made by the campaign.

1. Name and Address of Recipient	2. Date(s)	3. Explanation(s)	4. Amount(s)
GULF COAST BANK 200 ST CHARLES AVE NEW ORLEANS, LA 70130	10/08/2015	BANK FEE	\$ 25.00
GULF COAST BANK 200 ST CHARLES AVE NEW ORLEANS, LA 70130	10/31/2015	BANK FEE	\$ 1.00
GULF COAST BANK 200 ST CHARLES AVE NEW ORLEANS, LA 70130	10/06/2015	BANK FEE	\$ 25.00
GULF COAST BANK 200 ST CHARLES AVE NEW ORLEANS, LA 70130	10/20/2015	BANK FEE	\$ 25.00
5. Total OTHER DISBURSEMENTS during this reporting period			\$ 76.00

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